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STUDY ON MEDIA AS A TEACHER OF CURRENT EDUCATION

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Abstract:

This paper is showing the relationship between the media and education. It contains the role and importance of media in providing education, rural education and for environmental awareness. It also talks about the use of media in classroom and in the teaching learning process. This paper is representing the extensive and extreme use of media in education content and its social impact upon society because of its inherent ability to reach large number of public.

Introduction:

Education is the way toward learning and knowing, which is not limited to our school course readings. It is an all-encompassing procedure what's more, proceeds through our life. Indeed, even the regular happenings what's more, occasions around us teach us, in either way. It would not be an embellishment to state that the presence of people is pointless without education. An educated individual can change the world, as he/she is overflowing with certainty and guaranteed of making the privilege moves. It Makes Better Citizens, Ensures A Productive Future, Opens New Vistas,

Spreads Awareness, Helps in Decision-Making, Bolsters Confidence.

The term media is derived from Medium, which means carrier or mode. Media

denotes an item specifically designed to reach a large audience or viewers. The term was first used with the advent of newspapers and magazines. However, with the passage of time, the term broadened by the inventions of radio, TV, cinemas and Internet. In the world of today, media has become almost as necessary as food and clothing. It is true that media is playing an outstanding role in strengthening the society.

Its duty is to inform, educate and entertain the people. It helps us to know current situation around the world.

Media can be used effectively in formal situation where students are working independently or teacher is working with other group of students. Media plays a significant role in the education of students with exceptionalities children with disabilities in particular need special instructional treatment which is supplemented with adaptation and specially designed media for effective instruction of such students. The most common use of media in an instructional situation is for supplemental support of the instructor in the class room to enhance learning.

Literature Review:

Anglin (1995) compiled the discussions of leading professionals in the field of media education. The contents of the discussions were instructional designs, research and evaluation in media education, future prospects for instruction technology and professional development in the field of media education. All discussions rated positivism towards the effectiveness of media education.

Sangeetha (2000) collected the opinions of primary school teachers of Kerala towards the use of computers. 300 teachers 41 primary schools of Kannur district participated in the study. Desirable opinions about the academic use of computers were reported from the part of primary school teachers. Emerging need for computer usage among teachers was given as conclusion in the work.

Hung (2001) described the dominant schools of thought in relation to learning theories and how computer mediated technologies. The study illustrated how Review 53 learning theories can be integrated in computer instructional contexts. Behaviorism, cognitivism, constructivism, and social constructivism were discussed in the light of different instructional strategies.

Mass Media Playing a Role in Providing Education:

What is Mass media :-

Television programs, internet websites, feature-length films, newspapers, music tapes and CDs, magazines, billboards, radio programs: essentially, a tool/technology which is used by someone to transmit a

message to a large external audience is called mass media.

John Dewey stated that education could not be limited within teacher and taught without social environment. So mass media is one such potent force in the social environment of education. Through modern electronic techniques and technologies, mass media prove that education is, really comprehensive not confined within four walls of the classroom.

Extremely, mass media is the educational medium for the mass also, mass education. Regardless of caste, color, geographical, sociological, economical diversities mass media demonstrate as a critical means for the education to all. Humankind gets a lot of data from the broad mass media i.e. daily paper, TV, radio, magazines, diaries, films, and so on. It is assessed that mass media may substitute the genuine classroom educating in future.

The Use of Media in Teaching – Learning Process

Learning is a procedure to get knowledge. It needs hard work and, in some cases, will make understudies baffled and get exhausted, with the goal that they lose their consideration regarding a lesson. In this case,

the utilization of media in instructing learning process is expected to pull in understudies' consideration and to make teaching learning exercises all the more interesting and furthermore compelling. The utilization of media in educating learning process isn't another thing. Numerous educators realize that media will be useful.

Usually use of media is very useful to teach social sciences by this we can use pictures from encyclopedia or else, a globe, a map, and internet to teach social sciences. The students had to find all-important information including the map, flag, landmark, famous buildings, mountains, traditions, etc. By using media in teaching, students' improvement can be seen clearly. The use of media in teaching- learning process has also several advantages. Media could raise the student's interest of the lesson and media is important to lead student's attention. Media increases student's responsibility to control their own learning. In brief, we can say that the use of media in teaching- learning activity is good.

Conclusions:

The media has the power of teaching individuals, may be good or the bad. Since it influences the eyes, the ears and the brain at

the same time nothing can defeat the impact of the media. The media in the advanced society ought to play out an honorable mission of illuminating individuals and dishearten partisan, common and troublesome patterns. Media reconciliation is reliably alluded to as a generally new phenomenon in education. Albeit finish media reconciliation isn't yet typical in classrooms all through the nation, media's utilization in the classroom, much like that of technology, is apparently old cap although "motion picture day in the classroom" has moved from slides and projectors to DVDs and YouTube because of rapidlychanging advances in the 21st century, media use in the classroom stays pervasive none the less .Hardly a nation on the planet is saved contention in education, yet when one looks behind the occasionally anarchic scenes, there is a part about which to be idealistic and cheerful

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